

 **MARUTI SUZUKI** ARENA

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PRESENTING
VICTORIS
GOT IT ALL





FOR THE DRIVE INSIDE YOU THAT WANTS IT ALL

Maybe it's the way it stands. Unshaken. Self-assured.
Maybe it's the way it moves. As if it owns the road.
The Victoris is for the ones who know when to hold back, and when to go all out.
Who seek out new adventures, new experiences.
Who refuse to settle for anything less than everything.

For the ones who have it all. An SUV that's:

GOT IT ALL



THE CHISELED LOOK THAT SAYS IT ALL



The Victoris speaks in a design language that's impossible to ignore. Its sweeping silhouette and sculpted lines create a stance that's dynamic when in motion and commanding when still. The seamless tail light stretches across the rear, leaving a signature that lingers long after it's gone.



SEGMENTED REAR LED TAIL LAMPS



BOLD-CUT LED DRLs AND HEADLAMPS



AERO CUT ALLOY WHEELS



CRAFTED FOR ALL YOUR SENSES



A cabin tailored for those who know what they want. Everything. With a touch of class.

Its expansive design with dual-tone interiors, panoramic sunroof, vibrant 64-colour ambient lighting, right down to the elegant three-level dashboard with precision stitching; creates a space that serenades all your senses.



64-COLOUR AMBIENT LIGHTING



PANORAMIC SUNROOF



PLUSH LEATHERETTE SEATS



ALL YOU NEED FOR COMPLETE PEACE OF MIND



Safety is more than just a feature. It's a promise. It's the quiet assurance that's inherent to every aspect of the Victoris. Where advanced driver-assist technology works seamlessly with intuitive features to create a drive that feels unshakably secure. So, while the road may throw its share of surprises, you stay confidently in control.



6 AIRBAGS STANDARD



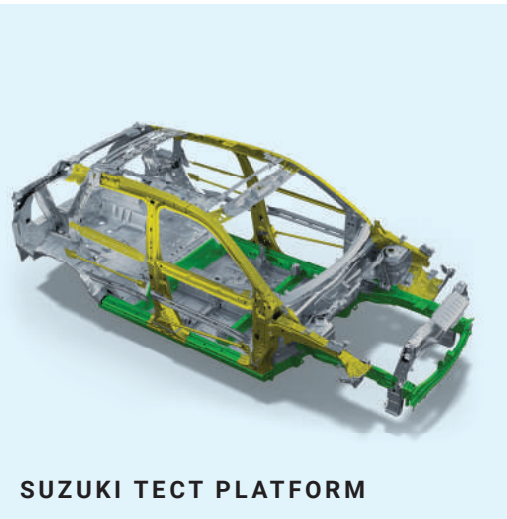
FRONT PARKING ASSIST SENSOR WITH
AUTO 360° CAMERA ACTIVATION



360° VIEW HD CAMERA
WITH 11 VIEWS



ELECTRONIC PARKING BRAKE
WITH BRAKE HOLD



SUZUKI TECT PLATFORM



ADVANCED LEVEL 2 ADAS

Real confidence comes from knowing that your car is always thinking two steps ahead.
The Level 2 ADAS on the Victoris preempts, and protects you, as your ever-present guardian.

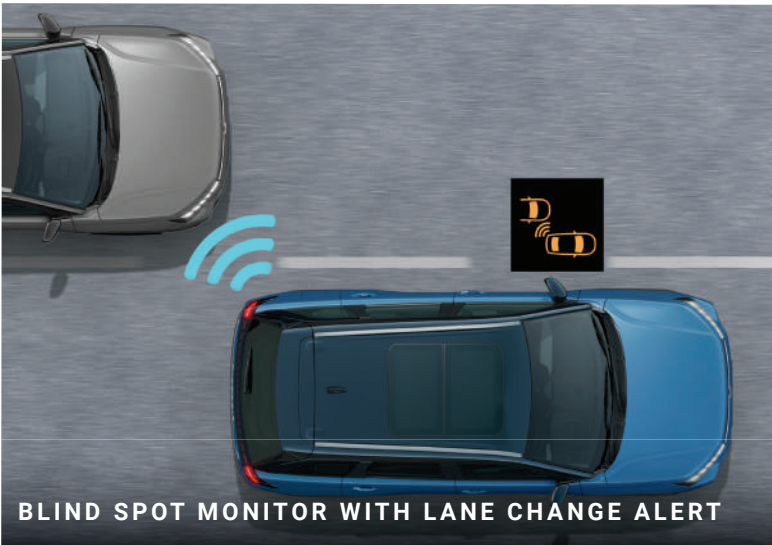


LEVEL 2 ADAS* FEATURES

- Lane Keep Assist
- Automatic Emergency Braking
- Forward Collision Warning
- Blind Spot Monitor with Lane Change Alert
- Adaptive Cruise Control with Curve Speed Reduction
- High Beam Assist
- Lane Departure Prevention
- Lane Departure Warning
- Rear Cross Traffic Alert
- Vehicle Sway Warning



FORWARD COLLISION WARNING



BLIND SPOT MONITOR WITH LANE CHANGE ALERT



AUTOMATIC EMERGENCY BRAKING



ADAPTIVE CRUISE CONTROL WITH
CURVE SPEED REDUCTION



LANE KEEP ASSIST

*Advanced Driver Assistance System (ADAS) is not a substitute for human eye and driver vigilance, it is a driver assist system that enhances driving experience and safety. The system performance may vary from road and driving conditions. The driver shall remain responsible for safe, vigilant and attentive driving. Features and specifications may vary model wise.



ALL-IN ON COMFORT



In the Victoris, comfort begins long before the journey does. It starts the moment you settle in. The cool embrace of the ventilated seats. The effortless reach of every control. Every aspect of the Victoris adjusts to your personalised comfort to ensure that the road ahead feels less like travel and more like an experience.



ALL THE TECH.
ALL FOR YOU.

Experience intuitive tech at its best with the Smartplay Pro X Touchscreen Infotainment System. With all your preferred connectivity features, an extensive app store, and a host of personalization options, the Victoris creates a space that's a reflection of you.



IN-BUILT APP STORE
WITH 35+ APPS

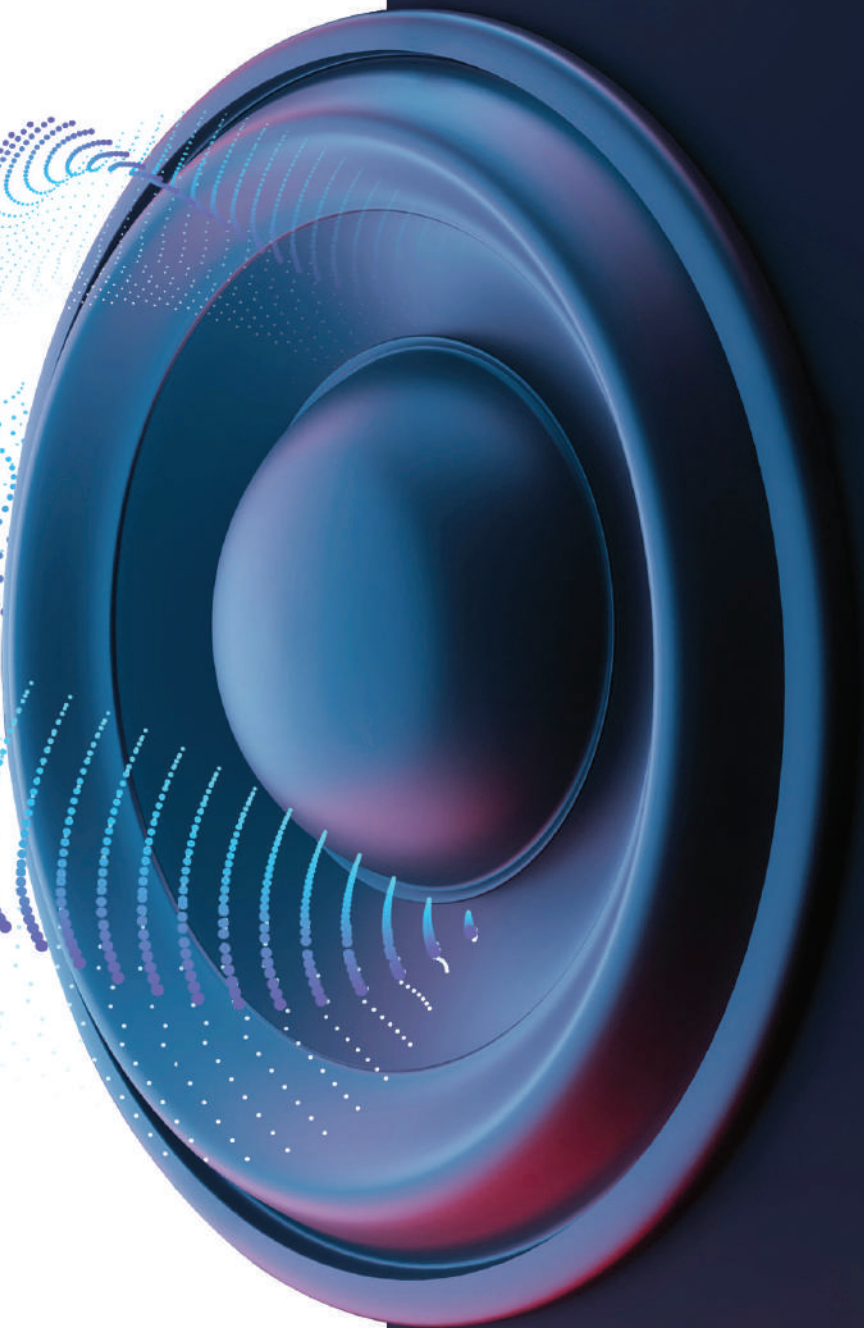


ANDROID AUTO™
APPLE CARPLAY™



»»
**IMMERSIVE INFINITY SPEAKERS
WITH DOLBY ATMOS 5.1 SURROUND SOUND**

Every whisper, every raindrop gets its own spotlight with 8 finely-tuned speakers from Infinity by Harman. The immersive 5.1 Channel Dolby Atmos Surround Sound sets the stage for the most vibrant crescendos and dramatic silences. Your drive is where the sound comes alive.











NEXT GEN SUZUKI CONNECT WITH E-CALL

With over 60 smart features, get real-time insights, emergency alerts and vehicle status, on your smartwatch or mobile. The next-gen Suzuki Connect helps you stay connected, informed, and in control, wherever you go.

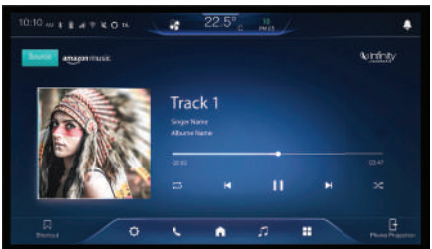


ALEXA AUTO ON-BOARD

Now take Alexa along for the drive with Alexa Auto Voice AI and over 40 smart features. Stream music, ask questions, and even control smart appliances at home. Experience hands-free convenience, designed for the road.



ALEXA AUTO VOICE AI WITH 40+ FEATURES





PERFORMANCE THAT GOES ALL OUT.

From quick sprints to steady climbs, the Victoris adapts seamlessly to every road and every mood. Agile when the moment calls for it, effortless when the journey demands it. Every drive is tuned to respond to you, delivering exhilaration and calm in equal measure.

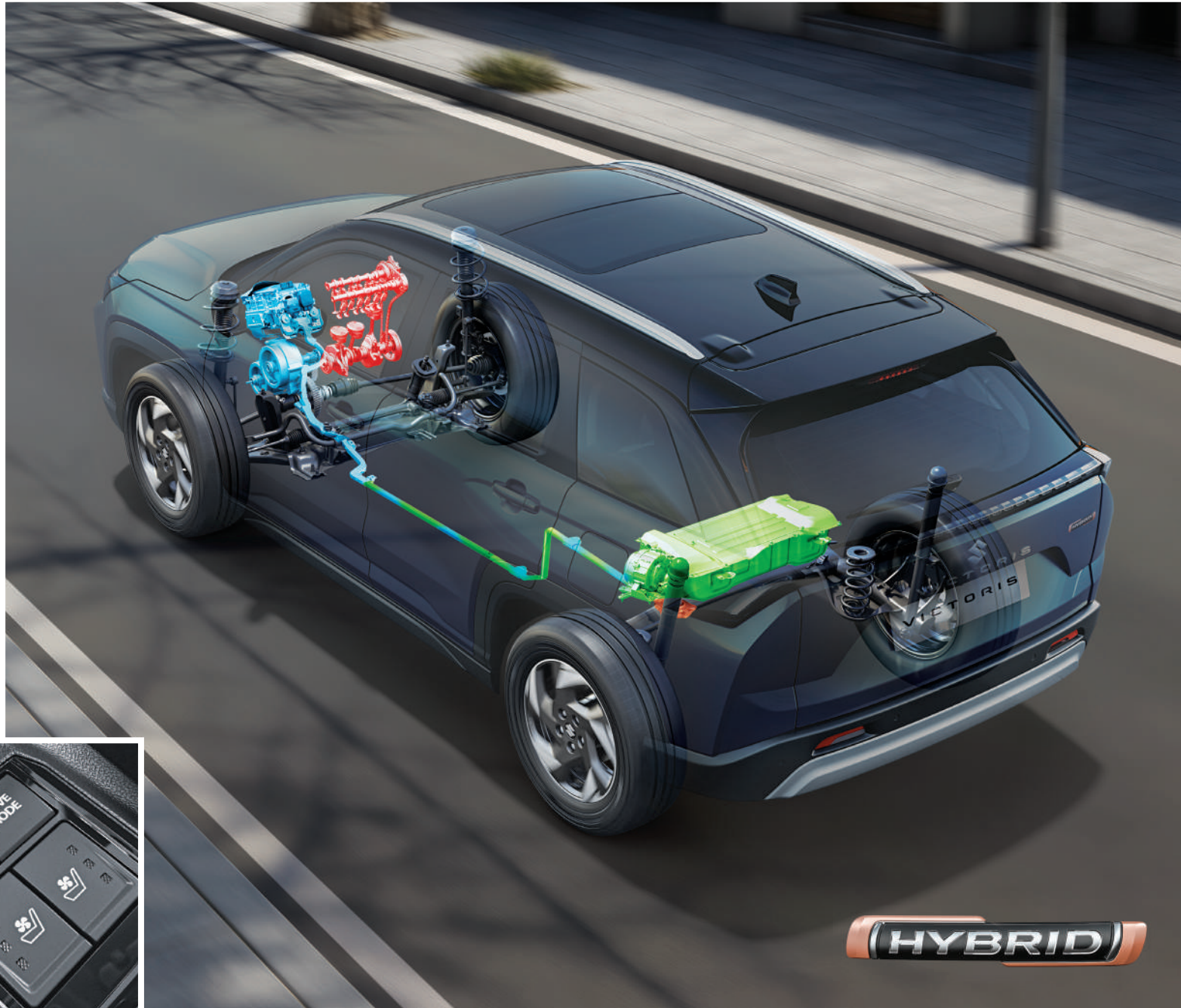
AVAILABLE IN:



FUTURISTIC
STRONG HYBRID

»»

For the ones who prefer power without compromise, the Strong Hybrid is the perfect ally. Paired with a battery pack, its refined and silent drive delivers a performance that's smooth, confident, and efficient. With the Victoris, expect nothing less than everything.



ALL-TERRAIN
ALLGRIP SELECT

»»

For the ones who own every road they tread, the Victoris with Suzuki ALLGRIP Select is the ultimate companion. From city streets to untamed trails, it adapts seamlessly to challenging terrains, delivering a drive that is as controlled as it is adventurous. Powerful, commanding, and uncompromising, at every turn.



ALL-NEW
UNDERBODY
S-CNG



A clear boot space with a clean conscience. The Victoris with factory-fitted underbody S-CNG ensures that every journey remains uncompromised. Its clean engine exceeds the fuel efficiency you expect. Its clever design frees-up every inch of your boot space. Its in-built safety features preserve your peace of mind. It's a win-win-win for the Victoris.



THE
EXHILARATING
SMART HYBRID



The always reliable K15C engine with progressive mild hybrid technology spoils you for choice. Feel every gear shift with a 5-Speed Manual Transmission as it delivers the perfect balance of power and precision for the purist. 6-Speed Automatic Transmission with paddle shifters let you effortlessly switch between control and convenience. When every shift is smooth, and every acceleration confident, you feel like you own the world - all of it.





GOT IT ALL - IN EVERY COLOUR

The all-new Victoris comes in a variety of stunning hues that are sure to vibe with you.

DUALTONE



ETERNAL BLUE | BLUISH BLACK ROOF



SIZZLING RED | BLUISH BLACK ROOF



SPLENDID SILVER | BLUISH BLACK ROOF

MONOTONE



ETERNAL BLUE



SIZZLING RED



MYSTIC GREEN



BLUISH BLACK



MAGMA GREY

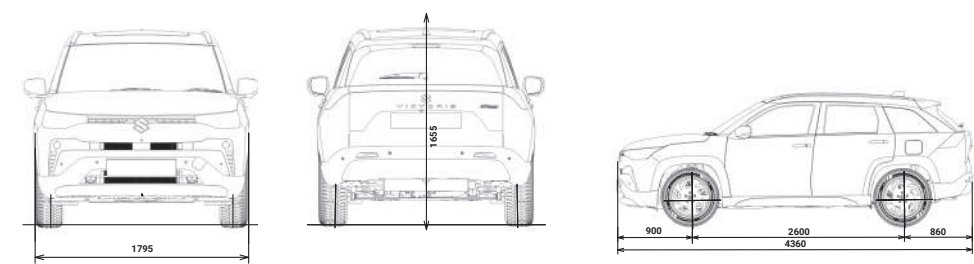


SPLENDID SILVER



ARCTIC WHITE

FEATURE SPECIFICATIONS		PETROL		PETROL/CNG		STRONG HYBRID	
Length (mm)				4360			
Width (mm)				1795			
Height (mm)				1655			
Wheelbase (mm)				2600			
Turning Radius (m)				5.4			
Fuel Efficiency		21.18 km/l (MT), 21.06 km/l (AT), 19.07 km/l (ALLGRIP AT)		27.02 km/kg		28.65 km/l (Strong Hybrid Petrol e-CVT)	
Fuel Tank Capacity (L)		45		Petrol: 45 CNG: 55 (water eqvt)		45	
Seating Capacity (nos)				5			
Kerb Weight (kg)		1145-1195* (MT) 1185-1225* (AT) 1285-1305* (ALLGRIP AT)		1230-1245		1250-1295	
Gross Vehicle Weight (kg)		1655(MT), 1685 (AT), 1765 (ALLGRIP AT)		1695		1755	
ENGINE							
Engine Type		K15C Smart Hybrid		K15C		M15D	
Displacement (cc)		1462				1490	
Fuel Type		Petrol		Petrol+CNG		Petrol (Strong Hybrid)	
Max Power		75.8 kW (103.06 Ps) @ 6000 rpm		74 kW (100.6 Ps) @ 6000 rpm - Petrol Mode 64.6 kW (87.8 Ps) @ 5500 rpm - CNG Mode		68kW (92.45 Ps) @ 5500 rpm	
Max Torque		139 Nm @ 4300 rpm		137.1 Nm @ 4300 rpm - Petrol Mode 121.5 Nm @ 4200 rpm - CNG Mode		122 Nm @ 3800-4800 rpm	
HYBRID SYSTEM							
Battery Type		Lithium-ion		-		Lithium-ion	
Battery Voltage		-		-		177.6 V	
Motor Generator Type		-		-		AC Synchronous Motor	
Max Power		-		-		59 kW (80 Ps) @ 3995-5500	
Max Torque		-		-		141 Nm @ 0-3995	
Driving Mode		-		-		ECO + Normal + Power	
ISG		12V - 6Ah (Li-Ion)		-		-	
TRANSMISSION							
Type		5MT/6AT		5MT		e-CVT	
DRIVE							
Type		2WD/AWD (ALLGRIP SELECT)		2WD		2WD	
SUSPENSION							
Front		MacPherson Strut					
Rear		Torsion Beam					
BRAKES							
Front		Disc					
Rear		Disc					
WHEEL TYRE							
Tyre Size		215/60 R17					
POWERTRAIN							
		Lxi		Vxi		Zxi / Zxi (O)	
1.5L K15C Petrol		✓		✓		✓	
ISG		6-speed Automatic Transmission (6AT)		-		✓	
		AllGrip Select (6AT)		-		✓	
1.5L K15C Petrol		CNG (5MT)		✓		Zxi only	
1.5L M15D		Strong Hybrid (eCVT)		-		✓	



Drawings shown are general specifications of the vehicle.

FEATURE SPECIFICATIONS					
VARIANTS		Lxi	Vxi	Zxi / Zxi (O)	Zxi+ / Zxi+ (O)
EXTERIOR					
Front Headlamps	Projector Headlamps	Halogen	Halogen	LED	LED
	Positioning Lamps	Halogen	Halogen	LED	LED
	LED Daytime Running Lamps - Dual Function	-	-	✓	✓
	Auto Headlamps with Follow-Me-Home Function	-	-	✓	✓
	LED Front Fog Lamps with Extended Lighting	-	-	✓	✓
Rear Tail Lamps	Dynamic Connected LED Tail Lamps	-	✓	✓	✓
	LED Rear Combination Lamp (with LED Indicator)	✓	✓	✓	✓
Wheel Spec	Alloy Wheels	-	-	✓ (Painted - Black)	✓ (Machined)
	Steel Wheels with Full Wheel Covers	✓	✓	-	-
Exterior Specifications	Front Grille Garnish	Chrome	Chrome	Satin Chrome	Satin Chrome
	Skid Plate (Front & Rear)	Silver	Silver	Silver - Petrol, S-CNG Grey - Strong Hybrid	Silver - Petrol, S-CNG Grey - Strong Hybrid
	All Door Gloss Black Out Tape	-	-	✓	✓
	Front Door UV Cut Glasses	-	-	✓	✓
	Rear Door Dark Green Glass	-	-	✓	✓
	Body Coloured Outside Door Handles	-	-	✓	✓
	Body Coloured ORVMs	-	✓	✓	✓
	ORVMs with Turn Indicators	✓	✓	✓	✓
	Roof Rails	-	✓	✓	✓
	Roof & Quarter Spoiler	✓	✓	✓	✓
	Rear Defogger	✓	✓	✓	✓
	Shark Fin Antenna	✓	✓	✓	✓
	Aero Vents & Aero Edges	✓	✓	✓	✓
	Front Variable Intermittent Wipers	-	-	✓	✓
	Rear Window Wiper & Washer	-	-	✓	✓
	LED High Mount Stop Lamp	✓	✓	✓	✓
INTERIOR					
Interior Theme	Dual Tone Interior (Black + Ivory) with Silver Accents	✓	✓	✓ (Petrol, S-CNG)	✓ (Petrol, S-CNG)
	All Black Interior with Champagne Gold Accents	-	-	Strong Hybrid	Strong Hybrid
	Door Trim & IP Garnish - Piano Black	✓	✓	✓	✓
	Chrome Inside Door Handles	-	-	✓	✓
	Soft Touch IP with Premium Stitch (Black & Ivory-Petrol / Black-Strong Hybrid)	-	-	✓	✓
Upholestry	Plush Leatherette Seats	-	-	✓	✓
	(Black & Ivory-Petrol / Black-Strong Hybrid)	-	-	✓	✓
	Door Trim Armrest	Black Fabric	Black Fabric	Ivory PVC+Stitch- Petrol, S-CNG/Black PVC+ Stitch-Strong Hybrid	Ivory PVC+Stitch- Petrol, S-CNG/Black PVC+ Stitch-Strong Hybrid
	Leatherette Steering Wheel	-	-	-	✓
	Instrument Panel	-	-	-	Backlit pattern
64 Color Custom Ambient Light	Door	-	-	-	Spot
	Glove Box Light	-	✓	✓	✓
	Front Footwell Light (Driver & Co-Driver Side)	-	✓	✓	✓
	Courtesy Lamp	-	-	-	Strong Hybrid
	Trunk/Luggage Room Lamp	-	✓	✓	✓
In-Cabin Illumination	Rear Reading Lamps	✓	✓	✓	✓
	Multi Information Instrument Cluster	10.66 cm (4.2") TFT	✓	✓	-
	Fully Digital 26.03 cm (10.25") TFT	-	Strong Hybrid	-	✓
COMFORT & CONVENIENCE					
Smart Powered Tailgate with Gesture Control		-	-	✓	✓
Panoramic Sunroof		-	-	(O)	(O)
Seating	Ventilated Seats (Driver + Co-Driver)	-	-	-	✓
	8-Way Driver Powered Seat	-	-	-	✓
	Seat Height Adjuster	-	-	✓	✓
	60:40 Folding Rear Seats	✓	✓	✓	✓
	Adjustable Headrests - All Seats	✓	✓	✓	✓
	Front Seat Back Pocket	-	✓	✓	✓
Head Up Display		-	-	-	✓
Wireless Charger with Active Cooling		-	-	✓	✓
Auto Purify with PM 2.5 Display		-	-	✓	✓
Charging	USB Charger Rear Type C+C (45 W + 45 W, Max 60 W)	-	✓	✓	✓
	USB Charger Front	✓ (Type A)	✓ (Type A)	✓ (Type A)	✓ (Type C-15W + Type C-45W)
	Accessory Socket (Center Console)	✓	✓	✓	✓
	Accessory Socket (Luggage Room)	-	✓	✓	✓
	Push Start with Smart Key	✓	✓	✓	✓
Auto AC		✓	✓	✓	✓
Cabin Air Filter		Pollen	PM 2.5	PM 2.5	PM 2.5
Rear AC Vents		✓	✓	✓	✓
Auto Folding ORVMs		-	-	-	✓
Electrically Foldable ORVMs		-	✓	✓	✓
Vanity Mirror (Driver + Co-Driver)		-	✓	✓	✓

FEATURE SPECIFICATIONS					
VARIANTS		Lxi	Vxi	Zxi / Zxi (O)	Zxi+ / Zxi+ (O)
COMFORT & CONVENIENCE					
Vanity Mirror Lamp (Driver + Co-driver)		-	-	-	✓
Front Sliding Armrest (with Storage)		✓	✓	✓	✓
Rear Center Armrest with Cup Holder		✓	✓	✓	✓
Sunglass Holder		-	-	✓	✓
Adjustable Tilt & Telescopic Power Steering		✓	✓	✓	✓
Cruise Control		-	✓	✓	✓ (MT & Strong Hybrid)
Keyless Entry		✓	✓	✓	✓
Paddle Shifters		-	6AT	6AT	6AT
Gear Shift Indicator		Petrol MT	Petrol MT	Petrol MT	Petrol MT
Engine Drive Modes - Eco, Normal, Sport		-	Strong Hybrid	Strong Hybrid	Strong Hybrid
Terrain Modes - Snow, Sport, Lock, Auto		-	-	-	ALLGRIP
SAFETY & SECURITY					
Level 2 ADAS	Adaptive Cruise Control with all Speed Following & Stop Keeping & Curve Speed Reduction (ACC)	-	-	-	6AT
	Lane Keep Assist (LKA)	-	-	-	6AT
	Lane Departure Prevention (LDP)	-	-	-	6AT
	Lane Departure Warning (LDW)	-	-	-	6AT
	Vehicle Sway Warning	-	-	-	6AT
	Automatic Emergency Braking (AEB) - Car to Car	-	-	-	6AT
	High Beam Assist (HBA)	-	-	-	6AT
	Rear Cross Traffic Alert (RCTA)	-	-	-	6AT
	Forward Collision Warning (FCW)-Car to Car	-	-	-	6AT
	Blind Spot Monitor (BSM) with Lane Change Alert (LCA)	-	-	-	6AT
	Emergency Stop Signal (ESS)	-	-	-	6AT
	Electronic Stability Program (ESP®)	✓	✓	✓	✓
	Traction Control System (TCS)	✓	✓	✓	✓
	Engine Drag Control (EDC)	✓	✓	✓	✓
	Hill Hold Assist	✓	✓	✓	✓
Emergency Stop Signal (ESS)	ABS with EBD and Brake Assist	✓	✓	✓	✓
	Hill Descent Control	-	-	-	ALLGRIP
	Electronic Parking Brake with Brake Hold	-	6AT	6AT	6AT
	360° HD View Camera with 11 Views	-	-	-	✓
	Front Parking Sensors with Auto 360° Camera Activation	✓	✓	✓	✓
	Rear Parking Sensors	✓	✓	✓	✓
	Reverse Parking Camera	✓	✓	✓	✓
	Tyre-Pressure Monitoring System (TPMS)	-	✓	✓	✓
	6 Airbags (Front, Side and Curtain)	✓	✓	✓	✓
	Front Seat Belt Pre-Tensioner with Force Limiters	✓	✓	✓	✓
	Front Seat Belt Height Adjuster	✓	✓	✓	✓
	All Seats Belts (3-Point ELR) with Seat Belt Reminders (Lamp + Buzzer)	✓	✓	✓	✓
	Seat Belt Reminder (All Occupants) - Lamp & Buzzer	✓	✓	✓	✓
	ISOFIX Child Seat Anchorages	✓	✓	✓	✓
	Engine Immobilizer	✓	✓	✓	✓
Day & Night Adjustable IRVM	Warming Lamp/ Reminder for (Low Fuel, Door Ajar, Headlamp On)	Manual	Manual	Auto	Auto
	Speed Warning Buzzer	✓	✓	✓	✓
	Tyre Repair Kit	✓	✓	✓	✓
	Acoustic Vehicle Alert System (AVAS)	-	Strong Hybrid	Strong Hybrid	Strong Hybrid
		-	-	-	-
INFOTAINMENT SYSTEM					
Infotainment & Sound	SmartPlay Pro 17.78cm (7") Touch Screen	✓	✓	✓	-
	SmartPlay Pro X 25.65cm (10.1") HD Touch Screen	-	-	-	✓
	Infinity Premium Sound 8-Speaker System with Centre Speaker & Subwoofer	-	-	-	✓
	Dolby Atmos Surround Sound Experience	-	-	-	✓
	In built 8-Channel Amplifier with 5.1 Surround Sound	-	-	-	✓
	Alexa Auto Voice AI	-	-	-	✓
	App Store with OTT Apps	-	-	-	✓
	Suzuki Navigation App with Traffic, Speed and Camera Alerts	-	-	-	✓
	Wireless Android Auto, Apple CarPlay	✓	✓	✓	✓
	OTA Updates	✓	✓	✓	✓
Connectivity	Internet Tethering from Smartphone	-	-	-	✓
	Connected Services Powered by New Gen Suzuki Connect	-	✓	✓	✓
	Onboard Voice Assistant (Hi Suzuki with Barge In Feature)	✓	✓	✓	-
	Remote Control App	✓	✓	✓	✓
	Door Speakers	2	2	2	4
	Front Tweeters	-	2	2	2
	AC Temperature Display & Control on Screen	✓	✓	✓	✓
Steering Mounted Controls	Rotary Volume Control Knob	✓	✓	✓	✓
		✓	✓	✓	✓

FEATURE SPECIFICATIONS					
VARIANTS		Lxi	Vxi	Zxi / Zxi (O)	Zxi+ / Zxi+ (O)
NEXT GEN SUZUKI CONNECT-ADVANCED TELEMATICS SOLUTION SAFETY & SECURITY					
Emergency Alerts		-	✓	✓	✓
Breakdown Notification		-	✓	✓	✓
Stolen Vehicle Notification and Tracking		-	✓	✓	✓
Tow - Away and Tracking		-	✓	✓	✓
Geo-Fence		-	✓	✓	✓
Time Fence		-	✓	✓	✓
Valet Alert		-	✓	✓	✓
Emergency Calling		-	✓	✓	✓
TRIPS AND DRIVING BEHAVIOR					
Trip Summary		-	✓	✓	✓
Driving Behaviour (Score, Ranking, Comparison, Suggestions)		-	✓	✓	✓
Share Trip History		-	✓	✓	✓
Area Guidance		-	✓	✓	✓
Vehicle Location Sharing		-	✓	✓	✓
Send Coordinates & Trip to Car		-	-	-	✓
ALERTS AND NOTIFICATIONS					
Overspeeding		-	✓	✓	✓
Seatbelt		-	✓	✓	✓
AC Idling		-	✓	✓	✓
Trip (Start & End)		-	✓	✓	✓
Low Fuel		-	✓	✓	✓
Low Range		-	✓	✓	✓
Dashboard View		-	✓	✓	✓
Parking Brake Status		-	6AT	6AT	6AT
PM2.5 Monitoring		-	-	-	✓
Vehicle Servicing-Related		-	✓	✓	✓
REMOTE FUNCTIONS					
Door Lock/Cancel Lock		-	✓	✓	✓
Hazard Light On/Off		-	-	✓	✓
Headlight Off		-	-	✓	✓
AC On/Off		-	6AT/eCVT	6AT/eCVT	6AT/eCVT
Schedule AC		-	6AT/eCVT	6AT/eCVT	6AT/eCVT
Alarm		-	✓	✓	✓
Immobilizer Request		-	✓	✓	✓
Vehicle Health		-	✓	✓	✓
Smartwatch Connectivity		-	✓	✓	✓
Alexa Skill Connectivity		-	✓	✓	✓
COLOUR VARIANTS					
Eternal Blue with Blush Black Roof (Dual Tone)		-	-	✓	✓
Sizzling Red with Blush Black Roof (Dual Tone)		-	-	✓	✓
Splendid Silver with Blush Black Roof (Dual Tone)		-	-	✓	✓
Eternal Blue		-	✓	-	-
Sizzling Red		-	✓	-	-
Mystic Green		-	-	✓	✓